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EMBASSY SUITES CHARLOTTE/CONCORD GOLF RESORT AND SPA RECEIVES ECO CAROLINAS CERTIFICATION

CHARLOTTE/CONCORD, NC – The Embassy Suites Charlotte/Concord Golf Resort and Spa has earned Eco Carolinas Certification “Partner Level” status for their Resort and Spa facility.



Pictured from left to right are Alan Benson, Assistant General Manager and Terry Crawford, general manager of Embassy Suites Charlotte/Concord Golf Resort and Spa

“We’ve taken many steps to improve our environmental efforts,” said Terry Crawford, General Manager of the resort. “The Eco Carolinas Certification demonstrates our achievements to our guests and will help us continue our green initiatives.”

Alan Benson, Assistant General Manager, saw the Certification as a way to improve business operations and strengthen the hotel’s green efforts. “We strive to provide our guests with a memorable experience when they’re here. We’re proud to show our guests that we’re committed to make their stay outstanding in an environmentally responsible facility.”

The hotel has already established several waste reduction and recycling initiatives. “The Eco Carolinas Certification process provides a roadmap to improve our green internal business processes. Environmental efforts are a part of our continuous improvement,” noted Benson.

The Eco Carolinas Certification is achieved from successfully implementing processes focused on recycling, waste reduction, office/building environmental awareness and business-to-business practices. The Certification is based on the principles of the North Carolina Department of

Environmental and Natural Resources, the South Carolina Department of Health and Environmental Control, the EPA and Energy Star.

Embassy Suites Charlotte/Concord Golf Resort and Spa believes that good business practices combined with environmental stewardship is a recipe for success. “We set the pace for innovation and guest satisfaction in the Charlotte/Concord market. Our Eco Carolinas Certification is another way that we’re showing our guests, employees and the community that we’re continuing to define our leadership position with our environmental efforts,” Crawford stated.

END

If you’d like more information about Embassy Suites Charlotte/Concord Golf Resort and Spa, or to schedule an interview, please contact Alan Benson at (704) 455-8200.